

# ANNUAL CONFERENCE & AGM

We're delighted to welcome you to the 2022  
BAFTS annual conference here at  
The Centre For Alternative Technology.

**BAFTS**<sup>®</sup> **20  
22**

09:30 -10:15 **Registration**, Refreshments and Tradeshow Viewing

10:15-10:30 **Welcome & Introduction to CAT**  
*Laura Cave, BAFTS Board Member and Director of Just Trade UK and Lenshina Hines, BAFTS Board Member and Partner at Fair and Fabulous*



10:30-11:00 **Welcome to Wales and a Brief Welsh Lesson**  
*Aileen Burmeister and Kadun Rees of Fair Trade Wales will be welcoming us to the World's first Fair Trade Nation.*

11:00-11:30 **The Size of Wales - So Much More Than a Unit of Measurement**  
*Kevin Rahman-Daultrey will share the inspiring story of **Size of Wales**, an organisation that was set up to protect valuable forests and rainforests one area the size of Wales at a time.*

11:30-12:30 **Zero Carbon Britain: Rising to the Climate Emergency**  
*Paul Allen will draw from 34 years of experience working with CAT to explore how we can achieve what is necessary to power the UK with 100% renewable energy, to feed ourselves sustainably and play our part in leaving a safe and habitable climate for future generations.*

12:30-13:30 **Lunch** and Tradeshow Viewing

13:30-14:15 **From Flight to Fair Trade Champion - Interview with Martha Muzonza Holman**  
*Lenshina will interview Martha, inspiring founder of Love Zimbabwe, BAFTS member and Hub Cymru Africa's individual volunteer of the year 2022.*

14:15-15:15 **Tour of the Centre for Alternative Technology**  
*Dieter Brandstätter is well equipped to answer questions and offer advice on a wide array of topics relating to sustainability as he gives us a tour of this inspirational centre.*

15:15-16:15 **Systems and Certifications - What You Need to Know**  
*Joanna Pollard will chair this discussion between Tamara Cobussen, WFTO's Guarantee System Manager and John Steel, CEO of Café Direct.*

16:15-17:15 Refreshments and Tradeshow Viewing

17:15-18:30 **Panel Discussions:**  
*Locations for the panel discussions will be announced.*

**01 SHOP TALK:** A focussed discussion for shop members only. Please come ready to share a positive story about your shop, your biggest challenge and what you think we as a BAFTS community can achieve by working together.

Daniella Cromwell  
*Shop Manager*  
 Fair Trade at St Michaels

Lenshina Hines  
*Partner*  
 Fair and Fabulous

Martin Mikhail **(Chair)**  
*Centre Co-Ordinator*  
 RISC Reading

Sarah Sheperd  
*Director & Founder*  
 Just - The Fair Trade Shop Leicester

**02 SUPPLIER TALK:** A panel made up of BAFTS Supplier members looking at packaging, product development and pricing in the wholesaling of Fair Trade products.

Christine Brittijn  
*Owner*  
 Greater Goods

Laura Cave **(Chair)**  
*Director & Founder*  
 Just Trade UK

Susan Radford  
*Director*  
 Namaste

18:30-19:00 **Drinks and Networking**

19:00-20:00 **Dinner**  
*A Banquet prepared by CAT.*

20:00-21:30 **Evening Entertainment:**  
*Come and join us for a quiz, followed by a catch up around the CAT fire pit. We'll bring the marshmallows.*



09:00-09:30 **Registration** and Tradeshow Viewing

09:30-10:00 **Resourcefulness in the Time of COVID**  
*Mercy Imondi, Founder of the Flowering Desert Project in India, will talk about her response to cancelled orders during Covid, among other things.*

10:00-10:45 **Refugees - the New Fair Trade Imperative**  
*Christine Gent will speak about MADE51 and how this organisation creates ways for refugees to sustain artistic traditions, preserve their culture and rebuild their livelihoods.*

10:45-11:45 **Refreshments and Tradeshow Viewing**



11:45-12:30  
**Global Solidarity and the Importance of Language and Courage**  
*Faith Israel will talk about this subject from the perspective of their role as Diaspora and Inclusion Officer at the Sub-Sahara Advisory Panel.*

12:30-13:45 **Lunch** and Tradeshow Viewing

13:45-14:45 **Vision for 2022/2023**  
*Laura Cave and Lenshina Hines will talk us through the goals and vision for BAFTS in the coming year.*

14:45-15:30 **AGM**



The food CAT is providing is vegetarian. If you have any additional food requirements please make them known.



Have you picked up your BAFTS goody bag yet? Don't miss out on this year's incredible selection of gifts, supplied by some amazing fair trade businesses.



**TRADESHOW DIRECTORY**

Supplier stands are located in the Theatre Foyer.



**Fairgrounds @ Good Taste**  
 🌐 [goodtaste.org.uk](http://goodtaste.org.uk)  
 ✉ [info@goodtaste.org.uk](mailto:info@goodtaste.org.uk)  
 ☎ 0114 4381428



**Flowering Desert**  
 🌐 [justtrade.co.uk](http://justtrade.co.uk)  
 ✉ [orders@justtrade.co.uk](mailto:orders@justtrade.co.uk)  
 ☎ 020 73588500



**Jenerous**  
 🌐 [jenerous.org](http://jenerous.org)  
 ✉ [jenny.allan@jenerous.org](mailto:jenny.allan@jenerous.org)  
 ☎ -



**Karakorum**  
 🌐 [karakorum.co.uk](http://karakorum.co.uk)  
 ✉ [hello@karakorum.co.uk](mailto:hello@karakorum.co.uk)  
 ☎ 07864 363286



**Lovethatstuff**  
 🌐 [fairtradewholesale.com](http://fairtradewholesale.com)  
 ✉ [info@lovethatstuff.co.uk](mailto:info@lovethatstuff.co.uk)  
 ☎ 07401 593574



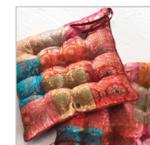
**Love Zimbabwe**  
 🌐 [lovezimbabwe.org](http://lovezimbabwe.org)  
 ✉ [info@lovezimbabwe.org](mailto:info@lovezimbabwe.org)  
 ☎ 07879 400897



**Luna Jewellery**  
 🌐 [lunatree.co.uk](http://lunatree.co.uk)  
 ✉ [info@lunatreejewellery.co.uk](mailto:info@lunatreejewellery.co.uk)  
 ☎ 01244 373061



**MADE51**  
 🌐 [made51.org](http://made51.org)  
 ✉ [info@MADE51.org](mailto:info@MADE51.org)  
 ☎ -



**Namaste**  
 🌐 [namaste-uk.com](http://namaste-uk.com)  
 ✉ [sales@namaste-uk.com](mailto:sales@namaste-uk.com)  
 ☎ 01756 700790



**Turtle Bags**  
 🌐 [turtle-bags.com](http://turtle-bags.com)  
 ✉ -  
 ☎ 01299 827092



Make sure you pick up a BAFTS22 feedback form to have your say on this year's conference, and help us make BAFTS23 even better!



**Paul Allen Knowledge and Outreach Coordinator, CAT**

Paul Allen has worked at CAT and its spin-out businesses for 34 years, initiating ‘ahead of the curve’ research projects. Backed by strong technical and practical experience, Paul has led the ground-breaking Zero Carbon Britain research for over 12 years, leading on the development of six reports and liaising directly with government, business, public sector and the arts to share their findings. He has a wide breadth of public speaking experience from UNFCCC COP conferences to local council training.



**Dieter Brandstätter Engagement Ranger, CAT**

Dieter has worked at CAT for the last 5 years teaching on short courses, operating the funicular railway and making products for the site. He designed and built a CNC machine (that has the capability of running off solar power) and a wind tunnel (for use in the graduate school). Initially training in Silversmithing and Product Design, his interests lie in the sustainable values of materials, and the spatial experience in buildings.



**Aileen Burmeister Head of Fair Trade Wales**

Aileen has been heading up Fair Trade Wales since 2018 after a history of campaigning against global inequality and raising awareness by working in schools and charities. She enjoys working on community engagement, boring details of global trade deals and trying tasty new Fair Trade products. Fair Trade Wales works with over 30 Fairtrade communities, 200 schools, 18 local authorities and eight Fair Trade retailers, and connects with faith groups, universities and businesses in Wales each year. They also coordinate campaigns and events and are the only national Fair Trade organisation in Wales to offer Welsh-language resources for the whole of Wales.



**Tamara Cobussen Guarantee System Manager, WFTO**

Tamara has been the WFTO’s Guarantee System Manager for nearly 9 years and was, until recently, the acting CEO. She works hard to ensure that the Guarantee System continues to be credible and evolve while understanding the needs of its members. She became involved with Fair Trade some twenty years ago through her internship in Ghana with the Dutch Centre for the Promotion of Import from Developing Countries (CBI) along with her time at Trade Aid in New Zealand.



**Christine Gent Fair Trade Expert, MADE51 WFTO**

Global Network Director for Fashion Revolution CIC and Founder of Fairly Covered and FAIR shop, Christine is a recognised expert in Fair Trade with over 25 years’ experience of working with all aspects of supply chain management, advocacy and campaign work. However, it is with her MADE51 hat on that Christine comes to the BAFTS conference. Created by UNHCR, the high commission for refugees, MADE51 is a global organisation bringing beautiful refugee made products to a global market.



**Mercy Imondi Founder, Flowering Desert Project**

With a background in Mathematics and Nursing, Mercy is the owner of the Flowering Desert Production Unit in India. The 45 staff employed by the project make handmade jewellery and organic hand embroidered textile products commissioned by clients for the export market. This employment provides skills training and an income for vulnerable women as well as offering them hope through emotional, physical, spiritual and practical support. Her life’s motto is: ‘pursue your dream, not money’.



**Faith Israel Diaspora and Inclusion Officer, Sub-Sahara Advisory Panel**

Faith is passionate about global solidarity, particularly the ways in which struggles for liberation are connected, black British life, political memory, art, gender and ensuring that the diaspora is always on the Welsh Africa agenda. Faith brings wide-ranging inclusion to all aspects of the Sub-Sahara Advisory Panel’s work with Hub Cymru Africa. Outside of Faith’s work, they enjoy reading fiction by black authors, cooking and archiving the black experience.



**Martha Musonza Holman Founder, Love Zimbabwe Charity/Love Zimbabwe Fair Trade CIC**

Martha Musonza Holman, founder of Love Zimbabwe Charity and Love Zimbabwe Fair Trade CIC, migrated from Zimbabwe to the UK in 2001. Since then, she has worked in over 300 schools in Wales and different community organisations facilitating talks on Fairtrade. She was part of the campaign for Wales to become the first fairtrade nation in 2008. Martha has recently been awarded Winner of the Hub Cymru Africa’s Individual Volunteers award which recognises her work in overcoming adversity to make a positive impact both in Wales and in Zimbabwe. “Through supporting community-led initiatives, Martha is strategic in recognising and working to influence gatekeepers and decision makers”, with judges commenting that “she has left something tangible on the ground to be proud of”.



**Kevin Rahman-Daultrey Policy and Education Manager, Size of Wales**

Having worked in the third sector for most of his career, Kevin joined Size of Wales in January 2020 to focus on his passion for the environment and sustainability. With an academic background in Environmental Sciences, he has previously worked on inclusivity in transport and cycling, as a development worker in some of the most deprived areas of Wales and on links between the third sector and the NHS. He believes that natural solutions are the key in tackling our climate emergency.



**Kadun Rees Community & Communications Officer, Fair Trade Wales**

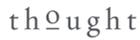
Kadun joined the Fair Trade Wales team last year to take on the role of Communications and Community Officer. With a degree in International Relations and Politics from Cardiff University, he is particularly interested in trade, development and climate justice. He is a proud Welsh speaker, a Spanish learner and is currently studying an MSc in Conflict, Security and Development.



**John Steel CEO, Café Direct**

A highly experienced, entrepreneurial and inspirational business leader, John Steel has been the CEO of CaféDirect since 2012. He is very proud of his company’s organic coffees and the fact that CaféDirect was the first coffee company in the UK to become a B Corp and a social enterprise. He believes that the B Corp movement is dynamically improving the role of business in society and helping organisations to identify their own strengths and weaknesses, leading to continual improvement.

Thank you to all our BAFTS22 sponsors:



#BAFTS22  
bafts.org.uk  
@baftsuk